

# 2022 Main Street Event Registration

Register for all the 2022 Main Street events in on one convenient form. For "Friends of" sponsorships, your business name would be included in select marketing materials for the event, and your registration fee is waived. Ask Kristina for more sponsorship opportunities, if interested. Mark only one of the checkboxes by each event. Please make checks payable to Port Main Street - **OR** - find the online registration form and online payment option using the QR below.


**Return form and payment or submit online by March 15th** to be included in further event communication.

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

 **Art Walk "Festival de Arte" \$30**  
 Sunday, May 29 11 am- 6 pm  
**Friends of Art Sponsor \$100**  
 Includes registration fee

 **Ladies Night Out & Wine Walk "Wild, Wild West" \$30**  
 Thursday, September 15 4-9 pm  
**Friends of Wine Sponsor \$100**  
 Includes registration fee

 **Fall Street Festival \$30**  
 Saturday, October 8 12-6 pm \*Business booth outside on street  
**Friends of Fall Sponsor \$100**  
 Includes registration fee

 **Elf on the Shelf Scavenger Hunt \$25**  
 Saturday, December 3 through Sunday, December 18

 **Christmas Window Display Contest \$0**  
 Saturday, November 26 through Thursday, December 15

 **Christmas on the Corner \$0**  
 Saturday, December 3 3-6 pm  
 \*Host/sponsor an activity

 **Christmas Parade \$25**  
 Saturday, December 3 6 pm \*Fee is for parade entry  
**Friends of Christmas Sponsor \$100**  
 Includes parade registration fee

**Scan the QR code for the online registration form!**



**Total Registration Fees**

\_\_\_\_\_

# 2022 Main Street Events



Every third Thursday of the month 5-7 pm  
 Live music, food + drink specials, later store hours, mini-events  
 Use this as a built-in marketing tool. Hold specials, host music at your business, etc.



## Fall Street Festival

Saturday, October 8 4-9 pm  
 We will close the street, have multiple band/entertainment stages, fall family fun, and a car show. The Wine and Beer Run also runs that morning, along with the Farmers Market. Bring your business outside for the day!



## Flannel Fest Beer + Trivia Walk

Saturday, March 5 3-7 pm  
 Up to 20 businesses can participate as craft beer sample locations. We are focusing more on the "flannel" theme and including photo op, team option, snack pairing, etc.



## Downtown Trick or Treat

Saturday, October 29 1-4 pm  
 We will send out a flyer for businesses to post if they would like to offer treats.



## Hippy Hoppity - Business Hop

Saturday, April 9 11 am to 2 pm  
 We will send out a flyer for businesses to put up if they would like to participate by offering Easter treats to kids downtown. This will follow the Parks and Rec event in Upper Lake Park.



## Christmas Window Display Contest

Saturday, November 26 through Thursday, December 15  
 Take part in the contest this year with online voting and Main Street prize for winner.



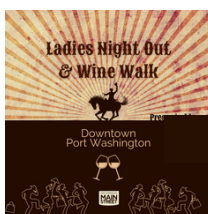
## Art Walk "Festival de Arte"

Sunday, May 29 11 am to 6 pm  
 Host an artist, art demonstration, etc for the Art Walk and be included on the event map. This year we will add a Latin arts area with music, dance, food and drinks.



## Elf on the Shelf Scavenger Hunt

Saturday, December 3 through Sunday, December 18  
 The scavenger hunt will kick off during Christmas on the Corner but last through the 18th with NO winner(s) drawn until the 18th. Participation includes social media campaign featuring Christmas promotions for your business.



## Ladies Night Out + Wine Walk

Thursday, September 15 4-9 pm  
 Up to 20 businesses can participate as wine sample locations. This year's theme is "Wild, Wild West." Whether as a wine stop or a game/activity stop, we will add you to the event map!



## Christmas on the Corner

Saturday, December 3 3-6 pm  
 Sign up to host and/or sponsor an activity during this popular downtown event. We would also love to see you in the parade!  
 Downtown event 3-6 pm  
 Parade 6 pm  
 Fireworks to follow!